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Hawaii Clothing Brand Coradorables Offers Antimicrobial Masks Featuring Original Characters

HONOLULU, HI – MAY 21, 2020 – Coradorables, a boutique clothing brand for families made and sourced in Hawaii, is offering antimicrobial masks featuring its original characters and a children’s ebook, included as a gift with each purchase.

The masks, which will sell for \$18 each and come in sizes for kids and adult S/M and L/XL, have semi-permanent antibacterial properties that kill 99.9% of germs. The soft, breathable fabric is waterproof up to eight washings and also includes UV protection and deodorization.

“I wanted to provide families with the best protection I could at an affordable price,” said Cora Spearman, Coradorables CEO and founder.

The masks feature original characters; Belle and Zoe, based on Spearman’s spirited daughters, and BroBro, one of the characters from Coradorables’ Hawaii Transplants character collection. The characters were created by Spearman, and designed by acclaimed artist Benson Shum, a children’s book illustrator and animator for Disney.

The ebook also features Belle and Zoe and all of the Transplant characters, personified fruits and vegetables which Spearman conceived of with her daughters. The Transplants are from multi-cultural backgrounds, like so many of the residents of the Aloha State. They are bonded by their commonalities; a passion for the beach, their open and accepting natures, their love for each other and their embodiment of the Aloha Spirit.

“Sharing helpful tips for kids to encourage them to wear masks, and advice for how to cope during these challenging times, is an excellent way for our Coradorables characters to provide community service,” said Spearman.

The masks are designed in Hawaii and sewn, printed, and manufactured in the mainland United States. The fabric is certified with an SEK mark from the Japan Textile Evaluation Technology Council, which means that it meets the fabric industry’s accepted requirements for antibacterial efficacy, safety, labeling, and resistance to washing.

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About Coradorables: Coradorables is a Hawaii-based clothing brand offering high-quality children and adult collections made and sourced in Hawaii. Coradorables has been internationally recognized throughout Europe and Asia, recently named by Vogue UK magazine as a "Top Brand to Watch." The company was Hawaii's first featured retailer on Zulily.com, and owner Cora Spearman was named Emerging Designer of the Year at the 2013 Governor's Fashion Awards in Hawaii. Coradorables is inspired by Cora's two children, Izzabelle Ka'iulani and Zoe Heimakaokalani, bringing a little made-in-the-islands aloha spirit with them wherever they go.

For more, visit coradorables.com.

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