



Credit: Löhr Kids by Emily Kornya

LIGHT+NINE x YourMomCares

Let's Empower Our Children.

The world is changing and we have been forced — by unprecedented forces — to slow down. This change of pace has gifted us time to reconsider our lives and what we can do better. We recognize the importance of self-care, not only for our bodies but our minds too. We want to support our local communities whilst reaching out to our global friends to nurture our kids' mental wellness.

Empowerment has always been part of the Light+Nine DNA and it's how we reach our tribe. Our latest collaboration encourages children to stand tall, raise their voices, and look after each other. We are rocking this in true Light+Nine fashion, with full customization, care-free designs and bold colors.

Our new collaboration with YourMomCares helps to create and fund programs and solutions which have a direct impact on children's mental health.

OUR WORLD.

Do it yourself. Immersive experience.

Celebrate the ART OF SELF-EXPRESSION!

All Light+Nine products are made with perforated material specifically designed to be embellished with DIY NIMIX. Our NIMIX patches fit perfectly into these holes with a twist-on cap to secure it in the back.

These NIMIX come in a variety of fun characters, exciting motifs and artistic letterings to make your bag uniquely yours.

Easy to clean and disinfect.

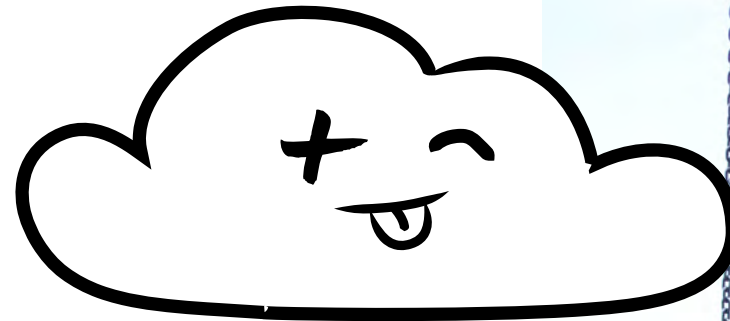
Recent times have been challenging and our bags are designed to help protect your family from the harmful germs and viruses that are changing our world. Our rebound material is easy to clean and disinfect.

Despite these challenges, kids will be kids, so let's grant them the freedom to do what they do best... Play, create and learn. This is why all our bags are wipe-clean, practical, and beautiful.

Lightweight

We're as light as a cloud (in body and soul)!

Our bags are rigorously weight tested to ensure minimal strain on your back and maximum support for your wellbeing. After all, quality and safety are our priority.



Functional thought-out design.

Our products are created by design experts. We use clever compartments and practical features to ensure our bags make school-trips and day-outs a breeze!

We appreciate the combined power of form and function. This is why we celebrate school and family life without compromising on style. This is achieved by fusing featherweight materials with urban style so children can stand taller, play harder, and express themselves freely.

Light+Nine was Founded in 2018 by A mom of 3 girls and 3 boys from NY. When the brand launched at the Javits center in January of 2018 Gitty knew she had met her passion and life's dream.

The buzz and momentum was surreal and everyone stopped to admire the new patented product.

Light+Nine Brings fashion and function together along with a TRUE do-it-yourself experience. Our nimix give power, voice, and uniqueness to its owner. We love to watch kids aspire, create and celebrate.



Credit: Crowder Kids by Emily Kornya

LESS WEIGHT, MORE FUN.

OUR COLLAB.

We practice what we preach.

Light+Nine has joined forces with YourMomCares (YMC) to lift the weight placed on our kids' shoulders. 15% of your purchase which includes our YMC NIMIX will be donated on your behalf to YourMomCares, which funds creative solutions for kids' mental wellness.

YourMomCares is a non-profit organization started by celebrity and influencer moms to create and fund innovative, cutting-edge programs and solutions which have a direct impact on children's mental health.



Credit: Hype Kids by Emily Kornya

KIND PEOPLE ARE OUR KIND OF PEOPLE.

LESS WEIGHT. MORE FUN.



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Here's what our founder, Gitty Herskovic, says:

“The partnership came about when kids fashion photographer, @emilykornya, messaged me about a collaboration opportunity. My heart felt it right away that this was something I wanted to explore.

Why? As a mom of little ones myself, I know how important our kids' mental health is and how it impacts their future. And as a brand whose core goal is to empower kids, and help them explore their inner strengths there was so much synergy in both of our missions.”

Love Gitty x

OUR MINDS.

Light+Nine knows our kids can carry a lot of weight on their shoulders, physical and mental, and we must do all we can to support them.

YourMomCares uses long-term partnerships and proactive initiatives, to help remove the stigma surrounding kids mental health. They achieve this by creating and funding innovative, cutting-edge programs and solutions which have a direct impact on children and adolescents.

Although Light+Nine and YourMomCares are not service-provider organizations or medical institution, we believe that all families should have access to help. Please see our list of top resources for individuals who may need mental wellness support:

Crisis Management

- + [The National Suicide Prevention Hotline \(1-800-273-TALK\)](#)
- + [Crisis Text Line](#)
- + [Lifeline Crisis Chat](#)

Bullying

- + [KidsHealth](#)

Children's Mental Health + General Resources

- + [The Mental Health Coalition](#)
- + [Behavioral Health Services at UPMC](#)
- + [American Academy of Child and Adolescent Psychiatry](#)
- + [National Alliance on Mental Illness](#)

LGBTQIA + Mental Health Resources

- + [NAMI](#)
- + [The Trevor Project](#)
- + [Trevor Space](#)

LESS WEIGHT. MORE FUN.

Credit: Kloss Kids by Emily Kornya





LIGHT+NINE
X
YourMomCares

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📷 [@lightplusnine](https://www.instagram.com/lightplusnine)

📷 Collaboration Partners:

Benefiting Organization: [@YourMomCares](https://www.instagram.com/YourMomCares)
Photography: [@EmilyKornya](https://www.instagram.com/EmilyKornya)
Content: [@ButtercrumbleCreative](https://www.instagram.com/ButtercrumbleCreative)
Nimix Design Artist: [@LeftysRightMind](https://www.instagram.com/LeftysRightMind)