

Earnshaw's Digital Rate Card

E-BLASTS

	1X RATE	3X RATE	6X RATE
EXCLUSIVE E-BLAST	\$1,200 (each)	\$1,000 (each)	\$800 (each)
EXCLUSIVE E-BLAST WITH VIDEO	\$1,500 (each)	\$1,200 (each)	\$1,000 (each)

WEBSITE ADS

	SPECS	1X RATE	3X RATE	6X RATE
LEADERBOARD BANNER AD	1000x250 (4:1 Ratio)	\$1,000 (per month)	\$800 (per month)	\$500 (per month)
RIGHT COLUMN	300x250	\$800 (per month)	\$600 (per month)	\$400 (per month)
OVERLAY	Customizable	\$1,000 (per month)	\$800 (per month)	\$500 (per month)

DIGITAL ISSUE SPONSOR

The convenient and accessible-anywhere e-book format provides readers with an exact replica of the print edition. Each digital edition is emailed to our 7,000 email subscribers with a special message from its sponsor, and is archived at earnshaws.com, providing long-lasting brand visibility.

RATE: \$1,500 (per issue)

INSTAGRAM

Why @EarnshawsMagazine?

Engage with our curated following of **more than 18,000** accounts spanning brands, retailers, manufacturers and consumers. With each package, receive a **free creative consultation** from our editors on the anticipated effectiveness of your imagery, tags and caption.



PACKAGE OPTIONS

Photo Ad

Tell your story through a clean, simple and beautiful creative canvas. Photos can be in square or landscape format.

RATE: \$500

Video Ad

Get the same visually immersive quality as photo ads, with the added power of sight, sound and motion. You can share videos that are up to 60 seconds long in landscape or square format.

RATE: \$575

Carousel Ad

Add another layer of depth to campaigns, where people can swipe to view additional photos or videos in a single ad.

RATE: \$600

Special Campaign: Trendy Tuesday

Position yourself as the go-to resource for a rising trend with beautiful product imagery and trend forecast description. Instagram post and complimentary e-blast included.

RATE: Pricing varies

Contact Noelle.Heffernan@9threads.com for more details.